



KIND *in the* VINES



An Evening of Community, Connection, and Purpose
Benefitting The Kindness Closet

2026 PARTNERSHIP OPPORTUNITIES

Davesté Vineyards
Wednesday, September 30
6:00 - 8:30pm



KINDNESS CLOSET

HYGIENE BANK

ABOUT KIND IN THE VINES

Kind in the Vines is The Kindness Closet's signature fundraising event, bringing together a passionate community of donors, volunteers, businesses, and local supporters for a meaningful evening at Davesté Vineyards.

While the setting is beautiful and the atmosphere festive, the heart of this event is a powerful mission: ensuring individuals and families in our community have access to the basic hygiene products they need to live with dignity.

Guests will enjoy a thoughtfully curated evening featuring guided winery tour, heavy hors d'oeuvres, award-winning wines, live paddle auction, raffle experiences, and a lemonade stand — honoring the small neighborhood lemonade stand that sparked a movement and eventually became North Carolina's only hygiene bank.



Event Details

When:

Wednesday, Sept 30
6:00-8:30 p.m.

Where:

Davesté Vineyards
155 Lytton Farm Rd
Troutman, NC 28166



Why It Matters

More than one-third of families struggle to afford basic hygiene essentials like soap, shampoo, deodorant, toothpaste, laundry detergent, and period products — items not covered by government assistance programs, yet essential to health, confidence, and daily life.

As North Carolina's only hygiene hub, the Kindness Closet works alongside schools, clinics, shelters, and community partners to distribute hygiene products where they are needed most. By supporting Kind in the Vines, you are helping restore dignity, improve health, and expand access to essential hygiene products for local families and individuals across North Carolina.

2026 PREMIER PARTNER OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

Exclusive Event Partner

Includes:

- Two premier reserved tables (16 guests)
- Premier recognition on all event materials and signage
- Full-page color advertisement in event program
- Recognition during event remarks and program
- Two dedicated social media features
- Premier logo placement on digital and print promotions
- Recognition in email marketing reaching 14,000+ supporters and Davesté customers
- Logo placement on event photo backdrop
- Opportunity to provide branded giveaways or raffle items
- First right of refusal for 2027 sponsorship

DAVESTÉ WINE SPONSOR - \$7,000

Exclusive Specialty Sponsor

Includes:

- One reserved corporate table (8 guests)
- Recognition as the Davesté Wine Sponsor on event signage
- Logo placement on cocktail napkins at the bar
- Premium logo placement at wine and beverage stations
- Recognition during event remarks and program
- Recognition in email communications reaching 14,000+ supporters
- One dedicated social media feature
- Logo/name on event website
- Opportunity to provide branded giveaways or wine-related experiences
- First right of refusal for 2027 sponsorship

RAISE FOR DIGNITY SPONSOR - \$5,000

Support the evening's most meaningful fundraising moment, the paddle raise, as guests come together to directly support hygiene access for local students, families, and individuals across NC,

Includes:

- Recognition as Paddle Raise Sponsor during the live fundraising appeal
- Logo placement on paddle raise signage and presentation screens
- Recognition during event remarks and program
- 6 event tickets
- Logo/name on event website
- Shared social media recognition

2026 COMMUNITY PARTNERSHIPS

SPECIALTY FOOD SPONSOR - \$3,500

Help create a welcoming guest experience through heavy hors d'oeuvres served throughout the evening.

- Includes:
- Recognition as Food Sponsor on event signage
- Company logo displayed at food stations
- Quarter-page color advertisement in event program
- 4 event tickets
- Logo/name on event website

GOLD SPONSOR - \$2,500

Includes:

- 4 event tickets
- 1/4-page color advertisement in event program
- Logo inclusion on event materials
- Recognition during event program
- Shared social media recognition
- Preferred seating placement
- Opportunity to provide branded giveaways or raffle items

SILVER SPONSOR - \$1,500

Includes:

- 2 event tickets
- Logo/name on sponsor signage
- Recognition on the event website
- Shared sponsor social media recognition

LUXURY RAFFLE SPONSOR - \$500 EACH

Sponsor one of Kind in the Vines' exclusive raffle experiences. We'll curate and create the experience—you'll receive recognition as the featured sponsor.

Sample Experiences:

Charlotte Broadway Weekend
Davesté Wine Club Experience
Private Chef Dinner

Pickleball Social
Girls' Night Out
Year of Date Nights

Mahjong & Merlot Party
Whiskey & Steak Experience
Ultimate Golf Day

Includes:

Recognition as the sponsor of one featured raffle experience.
Logo/name displayed with your sponsored raffle package
Recognition on raffle signage. Logo/name on the event website.
Social media recognition. Limited to 10 sponsorships.



LEMONADE STAND SPONSOR - \$2,000

Honor the original lemonade stand that sparked the Kindness Closet movement.

Includes:

- Recognition at the lemonade stand
- Story recognition in the event program
- 4 event tickets
- Logo/name on event website
- Shared social media recognition

Sponsors confirmed by September 1 will be included in printed event materials.

Join Us for an Evening of Community, Connection, and Purpose



Your support helps provide essential hygiene products to students, families, seniors, and individuals across North Carolina. Together, we are creating a healthier, more compassionate community.

Corporate Tables — \$1,500

Limited Availability | Only 12 Tables Available

Includes:

- Reserved seating for 8 guests
- Recognition in the event program
- Recognition on event photo backdrop
- Commemorative wine glasses for guests

Individual Tickets — \$100

**General seating &
3 Complimentary Raffle Tickets**

Includes:

- Heavy hors d'oeuvres
- Open bar featuring wine, beer & lemonade
- Three Complimentary raffle entries
- Access to live auction & raffle prizes

Support the mission while you play

Additional Raffle Entries:

- 1 for \$5
- 5 for \$20
- 15 for \$50 — **Best Value**
- 40 for \$100 — **VIP Package**

ORDER
TICKETS
ONLINE



Can't attend but still want to support The Kindness Closet?

Your donation helps provide essential hygiene products to students, families, and individuals across North Carolina.

Company or Donor Name

Contact Name

Email

Phone Number

TOTAL COMMITMENT \$ _____

☐ Check enclosed ☐ Please send invoice ☐ Credit card (We will contact you to make a credit card payment)

Please make checks payable to: The Kindness Closet

Mailing Address: The Kindness Closet P.O. Box 4896 Mooresville, NC 28117

Interested in a different experience for our guests? Let us capture a custom marketing opportunity for your brand. Just reach out to event organizer Deb Popolizio at (631) 804-8835 to discuss your ideas.